



## Marketing Analyst

**Our small and rapidly growing startup is looking for a talented, result-driven individual to build and manage high budget PPC campaigns in international markets**

**This position is at the core of the company's business and is part of a core elite team of experts and specialists**

**The position is open for both experienced and non-experienced candidates**

### **Job responsibilities –**

- Build, manage, analyze & optimize PPC campaigns on a large scale in global markets
- Work with a variety of platforms in different verticals & industries
- Constantly analyze & find new ways to optimize campaigns

### **Job requirements –**

- Very strong analytical skills; comfortable with numbers and data
- Very detail oriented
- Good understanding of online user experience
- BA / MA with proven success in analytical courses
- Excellent English- Both spoken and written

### **Our ideal candidate –**

- Loves online marketing!
- Knows how websites work and what makes a website successful
- Loves numbers and data and can run numbers in your head
- Has a strong drive to learn and are willing to work very hard to be successful

Think you're THE person for the job?

Please send your CV to [hr@bimpression.com](mailto:hr@bimpression.com)