

Role: Financial Content Analyst**Company: MKT MediaStats**

MediaStats is an AI platform that transforms millions of unstructured media and behavioral data points to actionable insights driving better investment and operational decisions, enabling portfolio managers, risk professionals, strategists, political analysts, and financial-product marketers to improve performance.

Established as an academic initiative in 2014, MKT MediaStats is a Fintech company headquartered in Cambridge, Massachusetts with technology offices in Israel. Our team includes top computer scientists and world-renowned researchers in the fields of financial economics, statistics and data science. This unique mix of expertise enables us to lead the groundbreaking process of extracting meaningful financial economic insights from untapped sets of data.

About the Role

The *Financial Content Analyst* sits between the company's data science, financial economics, and business development teams; the analyst will be utilizing a proprietary platform to extract financial economic insights from rich data reservoirs and will produce high-quality and clear financial economic narratives in various forms including short-daily narrative updates, ad-hoc data driven sound-bites, weekly strategy reports, and thought-leadership notes to be distributed through multiple content channels.

As the company content-specialist, the analyst will also provide support and guidance to the data science team insofar as defining raw data input channels, and evaluating both input and output streams.

Responsibilities

- Financial Analytics
 - Idea generation – using a unique insights platform to uncover market driving narratives. Guide R&D in the development of internal and client-facing dashboards to improve delivery of insights
 - Support – help internal and external clients in the process of extracting narratives including specific use-case customizations
 - Reports – produce customized, periodic and ad-hoc data-driven reports; develop creative data solutions
- Marketing
 - Manage the company social footprint and blog
 - Assist sales and business development teams in producing insights to improve demos and presentation materials

Required

- MSc / PhD in Economics, Finance or Computer Science
- Outstanding writing skills (writing samples will be required)
- Strong analytical mind and creative attitude
- Solid verbal communication and organizational skills
- Proficiency in Excel, statistical analysis including time series analysis.
- Genuine interest in economics and familiarity with financial market concepts including quant investing
- Excellent organizational skills, ability to multitask and work in dynamic environment

Desired

- BSc in computer science / Data analytics certification
- Experience in journalism and/or professional writing
- Familiarity with statistical programming (Python) and database (SQL)

For more information please contact: jobs@mktmediastats.com