## The Long Run Economic Consequences of High-Stakes Examinations: Evidence from Transitory Variation in Pollution \*

Victor Lavy University of Warwick, Hebrew University of Jerusalem and NBER

> Avraham Ebenstein Hebrew University of Jerusalem

Sefi Roth Royal Holloway, University of London

October 2015

#### Abstract

Cognitive performance during high-stakes exams can be affected by random disturbances that, even if transitory, may have permanent consequences for educational attainment and labor market outcomes. We evaluate this hypothesis among Israeli students who took a series of matriculation exams between 2000 and 2002. Exploiting variation across the same student taking multiple exams, we find that transitory PM<sub>2.5</sub> exposure is associated with a significant decline in student performance. We then examine these same students in 2010 and find that PM<sub>2.5</sub> exposure during exams is negatively associated with post-secondary educational attainment and earnings. The results highlight how reliance on noisy signals of student quality can lead to allocative inefficiency.

<sup>\*</sup>Corresponding author: v.lavy@warwick.ac.uk. Excellent research assistance was provided by Eyal Frank, Michael Freedman, Michal Hodor, Susan Schwartz, and Ben Raven. We thank Ran Abramitzky, Josh Angrist, Sascha Becker, Michael Boskin, Andrea Ichino, Caroline Hoxby, Eric Maurin, Erik Plug, Fabian Waldinger, seminar participants at Hebrew University, Stanford University, University of London Royal Holloway, University of Oslo, RES annual meeting 2014, CAGE May 2014 conference on Education, Human Capital and Labor Market Outcomes and the NBER Labor Studies Fall 2014 conference for useful comments and suggestions. We thank Israel's National Insurance Institute (NII) for allowing restricted access to data in the NII protected research lab. Research of the first author is supported by European Research Council (ERC) Advance Grant No. 323439.

#### I. Introduction

Cognitive performance is critical to scholastic achievement and to successful performance in many occupations. Cognitive acuity can be affected temporarily by a variety of factors, including the intake of caffeine, nicotine, sleep deprivation and noise (Jarvis 1993, Angus, Heslegrave and Myles 1985). Factors that induce variation in the cognitive performance of students during high-stakes exams may be of particular interest because they potentially affect long-term schooling attainment, and therefore can have permanent effects on wages and earnings. In this paper, we examine the potential long-term effect of transitory disturbances to cognitive performance during high-stakes exit exams in Israeli high schools. The exams are known as the *Bagrut* and are a critical component of Israel's college admissions system, acting as a gatekeeper for the most selective schools, similar to the role played by high-stakes exams in other countries. Examples include the A-levels in England, the Scholastic Aptitude Test in the United States and many other similar tests worldwide. In Israel, access to college majors is also determined by *Bagrut* performance, with many lucrative professional programs requiring minimum overall average scores for admission, such as law and medicine. As a consequence, *Bagrut* scores can affect an individual's entire academic career, and subsequent labor market outcomes.

Although many countries use high-stakes testing to rank students for college admission, the consequences of this policy are largely unknown. Does having a particularly good or bad performance on a high-stakes examination have long-term consequences for test takers, after accounting for a student's cognitive ability? Insofar as there are permanent wage consequences to variation induced by completely random shocks to student performance on a test like the *Bagrut*, it suggests that the use of high-stakes testing as a primary method for ranking students may be inefficient. Aggregate welfare may also be reduced by relying too heavily on examinations that provide noisy measures of student quality, since it may lead to poor matching between students and occupations, and an inefficient allocation of labor. Recent debate over the planned redesign of the SATs has been in part motivated by concerns that the current version is highly

random and does not represent a fair measure of student quality (New York Times 2014).<sup>1</sup> In spite of a dearth of evidence regarding the consequences of these tests, they are used extensively globally to rank students and allocate opportunity by acting as a gatekeeper in admissions.

Assessing the consequences of using high-stakes examinations for ranking students is challenging. First, large data samples are generally not available with standardized test scores and wages during adulthood for a representative population.<sup>2</sup> Second, since higher-ability students presumably perform better on high-stakes tests, it is difficult to separately distinguish the return to cognitive ability from the return to doing well on the examination. One possible solution is to examine the consequences of fluctuations in a random component affecting performance on these tests. A candidate is fluctuation in air pollution that might have an effect on cognitive acuity and test scores, therefore generating plausibly random variation in a given student's outcome.<sup>3</sup> Air pollution has been demonstrated to adversely affect human productivity across a variety of tasks (Ham et al. 2011, Graff Zivin and Neidell 2012, Chang et al. 2014) and may influence cognitive performance on high-stakes exams. Since students are assigned to test sites without prior knowledge of pollution or the ability to reschedule, pollution is unlikely to be correlated with student quality. If transitory pollution exposure does indeed affect student performance, variation in pollution can be exploited to examine whether the component of a student's score which is related entirely to luck affects long-term schooling and economic outcomes.

In this paper, we present empirical evidence that (a) exposure during exams to  $PM_{2.5}$  is associated with a decline in student performance on high-stakes examinations and that (b) the variation in scores

http://www.bjjs.gov.cn/publish/portal0/tab662/info89715.htm

<sup>&</sup>lt;sup>1</sup> In a recent discussion of the planned revisions to the SATs, the president of the College Board stated that "only 20 percent...see the college-admission tests as a fair measure of the work their students have done." (New York Times 2014)

<sup>&</sup>lt;sup>2</sup>Note that in the United States, Educational Testing Service (ETS) is notoriously private and no scholarship (to our knowledge) has been carried out linking SAT scores to adult outcomes for even small subsets of the population. For military recruits, the ASVAB has been made available but it is unclear how relevant this is for other sub-populations (Cawley et al. 2001).

<sup>&</sup>lt;sup>3</sup> In China, parental concern over this has led to complaints to local officials to restrict traffic and other emission sources on the day of China's Higher Education Entrance Examination. According to media sources, officials in Yangzhou monitors and publicizes air pollution the day of the exam, and larger cities such Shanghai and Beijing restrict construction and traffic on the day of the examination.

induced by pollution has a significant effect on long-term educational attainment and adult wages. Our focus is on student performance on the *Bagrut*, a series of examinations across different subjects that Israeli students must pass as a prerequisite for entry into elite universities. This is an almost ideal context for several reasons. First, we are able to access a complete record of all *Bagrut* exams taken between 2000 and 2002 and the date and location they were given, providing us with a large sample of high stakes exams in which we can observe test outcomes as well as pollution. Second, Israel's PM<sub>2.5</sub> levels are highly variable due to a variety of factors, including forest fires and sandstorms that affect countries throughout the Middle East and extend into Europe.<sup>4</sup> As a result, we are able to exploit short-term episodes of pollution that generate a first-stage relationship between pollution exposure and a student's *Bagrut* scores which are plausibly unrelated to student quality. Third, Israel's national registration system allows us to match the universe of students who take the *Bagrut* with their completed post-high school education and their wages in 2010, after most have entered the labor force. Therefore, we are able in our data to examine both whether short-term pollution affects exam performance, and whether the variation in scores generated by pollution has meaningful economic consequences in the long run.

In the first part of our analysis, we examine the impact of fine particulate matter ( $PM_{2.5}$ ) on exam outcomes across a sample of over 400,000 administrations of the *Bagrut*. Our identification strategy exploits the fact that students take the *Bagrut* over several days, which enables us to examine the relationship between  $PM_{2.5}$  exposure and scholastic performance across the same student's exams. The identification assumption is that variation in pollution exposure across exams is not correlated with student ability (or other unobserved factors affecting student performance), which is a plausible assumption because (a) the tests are completely compulsory without any opportunity for rescheduling, (b) the dates of national *Bagrut* exams are determined by the Ministry of Education years before the actual exam and (c) all students

<sup>&</sup>lt;sup>4</sup> Note that forest fires are very common in Western states of the US, and most Southern and Central European countries are seriously affected by the same sandstorms that originate from the Sahara. See, for example, media coverage of early April 2014 episodes of extremely high pollution levels that extend even into England: http://www.bbc.com/news/uk-26844425.

must take their exam at their local high school. This provides a context for analysis in which  $PM_{2.5}$  variation across student tests is essentially random.

In our preferred specification which includes student fixed effects, we find that a relative to a day with average air quality, a 1 standard deviation increase in the  $PM_{2.5}(AQI)$  is associated with a decline in student performance of 0.93 points, or 3.9% of a standard deviation ( $\sigma_{Bagrut}=23.74$ ).<sup>5</sup> In a set of placebo exercises, we verify that pollution levels on days other than the actual exam are not correlated with performance. We find that the effect is transitory and concentrated on the day of the exam, with no meaningful relationship found between pollution and test scores in the days before or after the exam. The estimated magnitude is larger for boys, weaker students, and students from lower socioeconomic background. In light of the responsiveness of scores to pollution and Israel's periodically high pollution levels, it is likely that some students are materially affected by their good or bad luck by having or not having an extreme pollution event occur on the date of a *Bagrut* exam.

In the second part of our analysis, we examine the relationship between average pollution exposure during the *Bagrut* and long-term academic and economic outcomes in the same sample of students observed in 2010. In this part of our analysis, we exploit variation in pollution exposure during *Bagrut* testing among students at the same school. This variation is considerable, since students take *Bagrut* exams at the end of 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grades. Furthermore, each student is required to take examinations in several elective subjects, and the dates of exams vary by subject. Therefore, two students at the same school may experience different pollution levels due to (a) being in a different birth cohort or by (b) choosing a different set of elective subjects. This generates significant variation in pollution among students at the same school, enabling us to estimate models with school fixed effects.

Using this design, we present evidence that random variation in pollution exposure during the *Bagrut* has a long-term impact on both academic and economic outcomes. We estimate that an additional

<sup>&</sup>lt;sup>5</sup> Our results are all presented in terms of PM<sub>2.5</sub>(AQI). Note that alternatively, we could report our results in cubic micrograms ( $\mu g/m^3$ ) of PM<sub>2.5</sub>. Our results are largely unchanged using either metric, as the correlation between PM<sub>2.5</sub> in  $\mu g/m^3$  and AQI is .9855. We report our results using AQI so they can more easily be interpreted in terms of air quality, where 100 is the WHO standard for unhealthy for sensitive groups.

10 units of  $PM_{2.5}(AQI)$  exposure across the student's exams is associated with a 1.64 unit decline in a student's *Bagrut* composite score, a 0.15 decline in years of education at a university, and a 109 Israeli shekels (\$30) decline in monthly salary. We complement our reduced form results by examining our other academic outcomes using 2SLS, treating the *Bagrut* composite score as the endogenous regressor and using pollution as our instrument. We find that each additional instrumented point increases post-secondary academic enrollment by 1.9 percentage points, post-secondary education by .092 years, and 66 shekels (or 1.3%) in wages. Interestingly, we also find there is virtually no effect of pollution on non-competitive forms of higher education (e.g. technical schools). This suggests that the mechanism for the *Bagrut*'s impact on student outcomes is through the posited channel of affecting a student's prospects for competitive post-secondary education.

In the last section, we examine heterogeneity in the return to a point on the *Bagrut* across subpopulations in Israel using our 2SLS strategy. We find that the return to a *Bagrut* point is larger for boys than for girls (78 shekels versus 59 shekels), for stronger students than weaker students (124 shekels versus 80 shekels), and for higher socioeconomic status students than lower socioeconomic status students (105 shekels versus 56 shekels). These magnitudes suggest that the return to an extra point is quite substantial, especially for already-strong students or students from privileged backgrounds, who presumably can capitalize on the opportunity of gaining admission to a longer academic programs or professions that require long (and poorly paid) internships, like law or medicine. It is worth noting that the lifetime income effects may ultimately be very different than what we estimate, since our cohort of students are only 28-30 years old in 2010, and are observed relatively early in their careers. Over the course of a worker's career, it is possible wages will depend more on actual quality and less on signals of quality from academic performance. However, we can conclude that students who took their *Bagrut* on very polluted days have significantly worse academic and economic outcomes even a decade after the exam. Furthermore, insofar as students are denied access to more lucrative occupations due to a poor *Bagrut* score, the wage effects may persist over the course of an individual's career. Our analysis highlights a major drawback of using high-stakes examinations to rank students. If completely random variation in scores can still matter ten years after a student completes high school, this suggests that placing too much weight on high-stakes exams like the *Bagrut* may not be consistent with meritocratic principles. Furthermore, by temporarily lowering the productivity of human capital, high pollution levels may lead to allocative inefficiency. If students with higher human capital are assigned a lower rank than their less qualified peers due to random chance, this may result in an inefficient allocation of workers across occupations and a less productive workforce overall. While high-stakes exams may serve a critical role in enabling comparisons across students at schools with different grading standards, our results suggest that these tests may provide a somewhat noisy measure of student quality, and should therefore be used judiciously. An additional implication is that if these tests are going to be heavily relied upon, significant resources should be directed towards limiting pollution near test sites, and possibly rescheduling high-stakes examinations when conditions are particularly severe.

The rest of the paper is laid out as follows. In the second section, we present relevant background information on air pollution and cognition, and on the controversial use of high-stakes examinations in college admissions both in Israel and abroad. In Section III, we present our data and empirical strategy. In Section IV, we examine the impact of pollution on exam outcomes using exam-level data. In Section V, we explore whether the variation in exam outcomes generated by pollution has long-term consequences on schooling and earnings. We conclude in Section VI.

#### II. Background and Data

#### A. Air pollution and Cognitive Performance

Previous research has documented a relationship between short-term exposure to particulate matter and increased risk of illness including heart disease, stroke, and lung cancer (Pope et al. 1995, Dockery and Pope 1996; Schlenker and Walker 2011, Chay and Greenstone 2003, Arceo et al. 2011). Exposure to fine particulate matter is particularly dangerous since these small particles penetrate deep into the lungs effecting blood flow and oxygen circulation, which may also affect other aspects of human life (Pope and Dockery 2006). Mills et al. (2009) propose two possible mechanisms by which fine particulate matter affects the circulatory system: inhaled particles may provoke an inflammatory response in the lungs (with consequent release of prothrombotic and inflammatory cytokines into the circulation), or particles directly translocate into the circulatory system.<sup>6</sup> Since the brain consumes a large fraction of the body's oxygen needs, any deterioration in oxygen quality can in theory affect cognitive performance (Clark and Sokoloff 1999, Calderón-Garcidueñas et al. 2008).

As a result of these physiological effects, a recent literature has been able to document that pollution significantly lowers labor productivity in a variety of contexts (Ham et al. 2011, Graff Zivin and Neidell 2012, Chang et al. 2014). Scholars have also identified that long-term exposure to pollution is associated with decline in cognitive acuity among the elderly (Ailshire and Clarke 2015, Wilker et al. 2015). However, to our knowledge, no previous study has examined how pollution affects short-term cognition as it would relate to high-stakes examination performance. This is a potentially important context for evaluating the link between pollution and cognition in light of the critical nature of these tests to determining access to higher education and higher wage occupations.

#### B. High-Stakes Examinations in Israel and Abroad

Since the Scholastic Aptitude Test's (SAT) first administration in 1926, it has been taken by millions of test-takers and has been used to rank students applying for college in the United States, and similar tests are used around the globe. However, the use of these tests is extremely controversial. Numerous concerns have been voiced by both popular and academic sources, including allegations of racial bias, arguments that test prep courses give privileged students an unfair advantage, and suggestions that the test

<sup>&</sup>lt;sup>6</sup> It is worth noting that in related work we have documented that exposure to other pollutants, such as CO, also inhibit cognitive function and influence test scores (Lavy et al. 2014). Ideally, we would be able to separately map out how each pollutant affects test performance. However, we focus on PM<sub>2.5</sub> since this pollutant is monitored most extensively by the Israel EPA and empirically, CO is not highly correlated with PM<sub>2.5</sub>, suggesting the bias of focusing exclusively on PM<sub>2.5</sub> is limited.

places too much emotional stress on students.<sup>7</sup> Nevertheless, the SAT remains a critical component of college admissions in the US, and similar tests are used throughout the globe. The great weight placed on such exams has the benefit of being a cost-effective way of comparing students across schools with a similar metric, but may also represent a noisy measure of student quality. Many factors can affect student performance that are unrelated to cognitive ability, including how a student slept the previous night, whether the testing room has a comfortable temperature, and potentially, exposure to ambient air pollution. In light of the great weight placed on test scores in admissions processes at many elite schools, it is worth knowing whether (a) these scores are sensitive to random shocks and (b) whether bad draws have long-run consequences. Since this would be an extremely challenging question to address in the US, where SAT score data is fiercely guarded and generally not available for matching to adult outcomes, the Israeli *Bagrut* represents a novel opportunity to examine this question.

All universities and most academic and teachers' colleges require a *Bagrut* (matriculation) certificate for enrollment, while entry requirements for other post-secondary education establishments are lower.<sup>8</sup> Students earn a *Bagrut* certificate by passing a series of national exams (*Bagrut* tests) in core and elective subjects following tenth and eleventh grade, and then passing a larger set of exams following twelfth grade. The exam focuses on seven mandatory subjects and one or more elective subjects, allowing us to observe students completing exams with separate grades for each examination and over a range of subjects. Students are admitted to university programs on the basis of their average *Bagrut* scores and a separate psychometric examination. Each university ranks applicants according to the same formula, thus producing an index based on a weighted average of the student's average score on all his or her *Bagrut* 

<sup>&</sup>lt;sup>7</sup> In 2001, the President of University of California famously threatened to remove the SAT requirement for admission, leading to a re-design of the examination and the introduction of a writing section. However, the writing section later came under fire for rewarding students simply for lengthy essays (Winerip 2005).

<sup>&</sup>lt;sup>8</sup> The post-secondary education system in Israel consist of eight universities that grant PhDs (as well as other degrees), approximately 50 academic colleges which offer undergraduate degrees (of which a very limited subset which offer masters degrees), and a set of non-university institutions of higher education that confer teaching and vocational certificates. Practical engineering colleges run two-year programs awarding degrees (or certificates) in fields like electronics, computers, and industrial production. An additional two years of study in an engineering school is required in order to complete a BSc in engineering.

exams and the psychometric examination. This ranking determines students' eligibility for university admission, and even which major they can choose within the university. Therefore, pollution levels can affect students' university schooling by affecting their probability of passing *Bagrut* exams, and also by affecting the average score on these exams. In summary, the mechanisms by which pollution can affect long-term economic outcomes is through its effect on (a) the probability of pursuing higher education (b) affecting the type of higher education pursued and (c) the quality of higher-education institution ultimately attended.

It is worth noting that students who are unsatisfied with their scores may retake the *Bagrut* in a subsequent year and so our estimates should be interpreted as an intent-to-treat measure. However, since most exams are given at the end of 12th grade, and Israelis begin a period of military service (3 years for boys and 2 years for girls) after high-school graduation, retaking the exam is only possible several years after the relevant coursework and is therefore uncommon. As such, a negative *Bagrut* outcome during a student's first attempt is likely to have a significant effect on a student's post-secondary academic options.

#### **III.** Evaluating the Consequences of High-Stakes Examinations

#### A. Data

Our data set is generated by combining three primary data sources: Israeli test score data from 2000-2002, measures of air pollution and weather from the days of the exams, and completed education and wages for our sample of test takers when they are observed in 2010. The *Bagrut* exam information and demographic information for each test taker is provided by the Israeli Ministry of Education. These files also contain rich demographic information on the student and the student's family, such as parental education level, number of siblings, country of origin, and ethnicity. For each exam, we also know the date of the test and the precise location of the school where the exam is administered, allowing us to assign pollution measures to each test administration. Our pollution data are taken from files published by the Israeli Ministry of Environmental Protection, which reports daily mean readings of particular matter less than 2.5 microns in width, or  $PM_{2.5}$  (µg/m<sup>3</sup>) at 139 monitoring stations throughout Israel for the sample

period (see Figure A1). Readings are taken at 5 minute intervals and averaged over the course of the day. Each test site is assigned the average pollution reading on the day of the exam for all monitoring stations within 2.5 kilometers of the city boundary in which the school is contained. Since Israeli cities are not very large, we generally are taking readings from stations very close to the schools. While we ideally would have a measure of pollution inside the test room, the air quality inside a test site is presumed to be highly correlated with the ambient reading outdoors and there is also direct evidence that outdoor air quality affects the productivity of those indoors (Branis et al. 2005, Chang et al. 2014). Schools that had no monitoring station within the city limits or 2.5 kilometers of the city limits were dropped from the sample.<sup>9</sup> These monitoring stations also record temperature and relative humidity, which are also assigned in a similar manner to pollution and are used as control variables. We use the daily average reading of pollution, temperature, and humidity at the monitoring stations in our analysis. The pollution measure is then converted into units of Air Quality Index (AQI) using a formula specified by the US EPA. A histogram of our pollution readings is reported in Figure A2.

Our information on post-secondary enrollment and earnings is taken from administrative records provided by the National Insurance Institute of Israel (NII). In order to facilitate the analysis presented here, the NII Research and Planning Division constructed an extract containing indicators of post-secondary enrollment, the number of years of post-secondary schooling, annual earnings, and number of months employed among all individuals in our study in 2010. The NII was able to successfully locate and match every student in our sample of test takers with their data. The youngest cohorts in our sample are already 28 years old, implying that even after accounting for compulsory military service, most students who enrolled in post-secondary education, including those who continued on to graduate school, will have graduated by 2010-2011.<sup>10</sup>

<sup>&</sup>lt;sup>9</sup> Since Israel's population is densely concentrated in several metropolitan areas, this led to the dropping of less than 5% of schools.

<sup>&</sup>lt;sup>10</sup> Boys serve for three years in the military and girls for two (longer if they take a commission).

The summary statistics for our sample are presented in Table 1 in two panels; Panel A reports sample means of our exam-level data, and Panel B reports sample means of our student-level data. The sample is composed of 415,219 examinations taken by 55,796 students at 626 schools throughout Israel between 2000 and 2002. In columns (2) and (3) we stratify the sample by sex, and in columns (4) and (5), we stratify by a measure of achievement known as the *Magen* score. The *Magen* score is calculated using the student's performance over the course of the school-year, and on an exam similar to the *Bagrut*, making it a natural candidate for stratifying the sample by student quality.<sup>11</sup> As shown in Table 1, for each *Bagrut* examination we observe the exam score, the pollution the day of the exam (PM<sub>2.5</sub>), and the average temperature and humidity that day. The table reveals that students face average pollution levels (AQI) that appear balanced along observables, with similar average readings among boys and girls (59.5 versus 59.9), and among higher/lower achievement students (60.0 versus 59.5). The sample means also reflect that girls perform better than boys, and student with higher *Magen* scores also have higher *Bagrut* scores.

In Panel B, we report our student-level means, which includes demographic information on the student, the education of both parents, and the student's earnings in 2010. Since our analysis of long-term economic outcomes will rely on school fixed effects, it is particularly important that we are able to include this rich set of control variables. The sample means also reveal several interesting patterns, including the higher achievement of girls: roughly 71% of girls receive a matriculation certificate, compared to only 64% of boys. Interestingly, however, girls earn lower earnings than their male counterparts. Boys on average earn 5,531 New Israeli Shekels (NIS) versus 4,699 for girls ( $1 \approx 3.75$ NIS). In columns (4) and (5), we observe higher rates of matriculation certification (91% versus 48%) and wages (5,352 versus 4,867) in the group of high achievement students, consistent with our expectations. Almost two-thirds (63%) of the students enrolled in post-secondary studies; 27% in universities and 25% in academic colleges. Note that we are able to match the entire universe of student test takers with their long-term outcomes, a particularly desirable feature of our data relative to panel data sets that face attrition.

<sup>&</sup>lt;sup>11</sup> The date on which the *Magen* exam is given is unavailable, precluding a direct analysis of these scores.

#### B. Empirical Strategy I - Examination Performance and PM<sub>2.5</sub> Exposure

In first section of our analysis, we examine the partial correlation between  $PM_{2.5}$  and test scores in our sample of exam-level data. For identification, we rely on the panel structure of the data and the repeated nature of the *Bagrut* exam. Since we observe the exact location of the test, we can include city or school fixed effects. Since we observe the students taking multiple exams, we can include student fixed effects. Formally, the models we estimate are of the following form:

$$(1)R_{ist} = \beta PM_{st} + f(Temp_{st}, RH_{st}) + X_{it}\Pi + C_t + M_t + DOW_t + L_t + I_i + \varepsilon_{ist}$$

where  $R_{ist}$  is the test score of student *i* at school *s* at time *t*;  $PM_{st}$  is our measure of air pollution (PM<sub>2.5</sub>) at school *s* at time *t*;  $Temp_{st}$  is the mean temperature at school *s* at time *t*;  $RH_{st}$  is the relative humidity measure at school *s* at time  $t^{12}$ ;  $X_{it}$  is a vector of individual characteristics possibly related to test outcomes, such as parental education;  $C_t$ ,  $M_t$ ,  $DOW_t$  and  $L_t$  are cohort, month, day of the week, and exam proficiency level fixed effects respectively;  $I_i$  is our fixed effect for the individual; and  $\mathcal{E}_{ist}$  is an

idiosyncratic error term. Note that in different specifications we will use city or school fixed effects in place of our individual fixed effects, and in specifications with individual fixed effects our individual-level controls are obviously dropped.

The key identifying assumption for inferring a causal relationship between pollution and test scores estimated by equation (1),  $\beta$ , is that unobserved determinants of student's test scores are uncorrelated with ambient pollution. Without any fixed effects to absorb unobserved variation in schools or individuals, this assumption is likely violated since it is likely that pollution is correlated with time invariant features of a testing location or a particular student. For example, if poorer schools are located in more polluted parts of cities, OLS will likely overstate the causal link between pollution and test scores. Conversely, if schools in denser (and wealthier) cities have more pollution exposure, OLS might understate the true cost of pollution,

<sup>&</sup>lt;sup>12</sup> In the empirical analysis, we include linear and quadratic terms in both temperature and humidity, and linear and quadratic interaction terms of the two variables.

as it is mitigated by other compensating factors (e.g. tutoring). More generally, endogenous sorting across schools, heterogeneity in avoidance behavior, or measurement error in assigning pollution exposure to individuals will all bias results that do not properly account for unobserved factors correlated with both our outcome of interest and ambient pollution (Moretti and Neidell 2011). In our setup, since we account for time-invariant features of schools and students with fixed effects, the challenge relevant to our estimation is to account for omitted variables that are varying over time but are potentially correlated with pollution, our fixed effects models will fail to identify the true effect. In our empirical analysis, we include controls for time-varying factors that could be contemporaneous with pollution, such as daily temperature and relative humidity, but of course it is untestable whether there are factors that are unobserved that are both correlated with pollution and *Bagrut* exam scores. As such, we conduct a rich set of robustness checks and placebo tests. These are discussed further in the next section.

It is also worth noting that while we treat temperature and humidity as control variables, they could in theory be interesting in their own right. Extreme weather could also influence student performance, and represent an alternative 'natural experiment' affecting student performance. Empirically, we find that our coefficients on temperature and humidity are much smaller in magnitude than our coefficients on pollution, possibly since exam locations are required to have air conditioning, removing this as a channel influencing student performance.<sup>13</sup>

#### C. Empirical Strategy II – Long Run Consequences of High-Stakes Examinations

Our analysis on long-term outcomes focuses on student-level data where we exploit variation across students in their average level of pollution across all their *Bagrut* tests. In this setup, the endogenous regressor is the student's *Bagrut* composite score, which is calculated as the average score across the *Bagrut* 

<sup>&</sup>lt;sup>13</sup> In our data, neither temperature nor humidity are statistically significant when used to predict test scores. Therefore, weather seems much less important as a source of test score variation than pollution and we proceed with treating them only as control variables.

examinations. The identification assumption in the 2SLS analysis is that variation in the timing of *Bagrut* exams is not correlated with potential outcomes, after conditioning on a student's school. This is a plausible assumption because, as mentioned earlier, dates of national *Bagrut* exams are determined by the Ministry of Education, and students choose their *Bagrut* study program years before the dates of exams are determined. The realization of pollution levels on different exam dates is random, and therefore variation in average pollution exposure is also random.

We estimate models relating the average pollution during the examinations to the student's composite score, after accounting for other observable factors that could influence scores. Formally, the first stage model that we estimate is of the following form:

(1) 
$$R_{is} = \alpha \overline{PM}_{is} + f(\overline{Tem}_{ps}, \overline{RH}_{is}) + X_{is}\Gamma + S_s + C_t + \varepsilon_{is}$$

where  $R_{is}$  is the *Bagrut* composite test score of student *I* at school *s*;  $\overline{PM}_{is}$  is average air pollution exposure of student *i* at school *s* across the examinations; *f* is a flexible function of the mean temperature  $\overline{Temp}_{is}$ and average humidity  $\overline{RH}_{is}$  across the examinations <sup>14</sup>,  $X_{is}$  includes controls for demographic characteristics of the student and her family;  $S_s$  is a school-fixed effect,  $C_t$  is a cohort-fixed effect and  $\varepsilon_{is}$  is a disturbance term.

The second stage equation is as follows:

(2) 
$$O_{is} = \gamma \hat{R}_{is} + f(\overline{Tem}p_s, \overline{RH}_s) + X_{is}\Lambda + S_s + C_t + v_{is}$$

where  $O_{is}$  represents a long-term academic or economic outcome, and  $\hat{R}_{is}$  represents the fitted values from estimating (1). Our long-term outcomes include *Bagrut* matriculation, post-secondary enrollment, postsecondary years of schooling, and monthly earnings, all measured at ages 28-30. As discussed, our exclusion restriction is that the residual variation in pollution across students within the same school (our

<sup>&</sup>lt;sup>14</sup> In the empirical analysis, we include linear and squared terms of average temperature and average humidity (across the student's exams), and the interaction of the two variables.

instrument) affects our outcomes only through its relationship to *Bagrut* performance. Provided that this condition is satisfied, our empirical setup will allow us to generate unbiased 2SLS estimates of the influence of an additional point on the *Bagrut* ( $\gamma$ ) on the long-term academic and economic outcomes of our sample of students.

#### **IV.** Examination Performance and PM<sub>2.5</sub> Exposure

#### A. Main Results

As a visual preview of our results, we present in Figure 1 a plot of *Bagrut* scores against  $PM_{2.5}$  (AQI) across over 400,000 exams. The plot is generated by regressing *Bagrut* scores and  $PM_{2.5}$  (AQI) on student fixed effects, calculating the residual, and averaging residual *Bagrut* scores over 3 unit bins of residual  $PM_{2.5}$  (AQI).<sup>15</sup> We then examine the relationship between residual scores and pollution using Lowess bandsmoother. The figure demonstrates that, on average, a student performs worse than his or her average when she faces pollution higher than her average pollution exposure across her exams. While clearly many other factors influence student performance, the plot suggests a robust negative relationship between pollution exposure and test scores, even when only exploiting variation within the same student's *Bagrut* examinations.

In Table 2, we report our baseline results of the relationship between the Air Quality Indicator values for PM<sub>2.5</sub> and *Bagrut* test scores. In columns (1) and (2) of Panel A, we report the correlation between *Bagrut* scores and a continuous measure of PM<sub>2.5</sub> (AQI) using OLS without city, school or student fixed effects. In column (1), we estimate that a 10 unit increase of PM<sub>2.5</sub> (AQI) is associated with a 0.55 points decrease in a student's test score, significant at the 1% level. The results also indicate that a relatively small part of the variation in test scores (R-squared = 0.003) is explained by air pollution, as one would expect. In column (2) we report the results with the addition of controls for parental education, sex, temperature, relative humidity and dummies for the month of the exam and difficulty of the exam. The results are similar and slightly larger in magnitude, with our coefficient estimate indicating that a 10 unit increase in pollution

<sup>&</sup>lt;sup>15</sup> A version of this plot without binning is reported in Figure A3.

is associated with a 0.52 decrease in a student's score. Note that the sample with controls is roughly 20% smaller, as we have incomplete demographic information for these individuals (e.g. parental education). The similarity of the results with and without controls, and with the smaller sample size, is suggestive that there is no strong correlation between observables and pollution.<sup>16</sup>

In columns (3)-(5) of Table 2, we take advantage of the panel structure of our data and include city, school, and student fixed effects, respectively. These account for variation in time-invariant unobserved heterogeneity that could be correlated with ambient pollution. The estimates from a regression with city or school fixed effects in columns (3) and (4), are somewhat larger, with estimated coefficients of -.56 and - 0.40 respectively. Adding student fixed effects generates similar results, with our preferred estimate indicating that a 10 unit increase in PM<sub>2.5</sub> (AQI) is associated with a 0.40 decline in the *Bagrut* score. This estimate implies that a test score in an exam on a day with average pollution (AQI=59.74) will be lowered relative to an exam taken on a day with the minimum pollution level (AQI=10.1) by 0.083 (.040\*(59.7-10.1)/23.7) standard deviations.

The effect of  $PM_{2.5}$  on *Bagrut* scores for the 99<sup>th</sup> percentile of exposure in our sample (AQI=137) is very large and implies a decline of roughly 0.13 of a standard deviation in scores relative to an average day's air quality. This effect is similar to the estimated effect of reducing class size from 31 to 25 students (Angrist and Lavy, 1999) and larger than the test scores gains associated with paying teachers large financial bonuses based on their students' test scores (Lavy, 2009). Unfortunately, days with elevated levels of particulate matter are not unusual in Israel and in neighboring countries in the Middle East, as they are often the result of sandstorms that originate in the Sahara desert and are relatively common in the spring and summer months, with serious health effects (Bell et al. 2008).

In Table 3, we report results where we examine whether pollution has a non-linear impact on test takers using specifications where we include dummy variables for clean, moderately polluted, or very

<sup>&</sup>lt;sup>16</sup> We also used the smaller sample to estimate the OLS regression without any controls and obtained estimates almost identical to those reported in column 1, which suggest the sample of students with some missing characteristics is not on average selectively different from the rest of the sample.

polluted days. For PM<sub>2.5</sub>, we define moderately polluted days as days where the AQI score ranges from 51-100 (which the EPA defines as moderate pollution) and AQI scores above 101 (which the EPA defines as unhealthy for sensitive groups) as poor or very polluted days. Column 5 indicates that having poor air quality from PM<sub>2.5</sub> exposure the day of the exam is associated with a 2.25 point decline in the student's *Bagrut* score, which is roughly 50% larger the size of the coefficient for moderately polluted days (1.51). These results indicate that our results are largely driven by poor performance of test takers on very polluted days, suggesting that pollution's impact on cognitive performance is mostly relevant on days with very poor air quality.

#### **B.** Placebo Tests

In this section, we perform a set of placebo tests where we examine the relationship between air pollution on days *other than* the actual exam and exam scores. In Table 4, we compare the relationship between *Bagrut* scores with pollution on the day of the exam (row 1), the week before the exam (row 2), the month before the exam (row 3), and the year before the exam (row 4). Aside from row 1, the results in the rest of the table are not statistically different from zero, with a single exception that pollution a year before the exam is positively associated with scores in models with student effects.<sup>17</sup> The lack of a significant effect in these placebo tests is reassuring that our results are not driven by a spurious correlation. In Figure 2, we examine the impact of PM<sub>2.5</sub> on test scores where we use pollution from the three days prior to the exam, the day of the exam, and the three days following the exam on test scores. As shown in the figure, an additional 10 units of AQI on the day of the exam is associated with a 1.5 point decrease in student performance. Furthermore, while pollution the day of a test has a large impact on test takers, pollution levels on other days of the week of the exam are almost unrelated to performance. This plot supports the claim that the effect identified is a transitory effect of pollution, with the effect driven primarily by exposure on the day of the exam.

<sup>&</sup>lt;sup>17</sup> Note that our sample drops significantly in this specification, since we have no pollution data for 1999, which may explain this result.

#### C. Heterogeneity

In this section, we examine heterogeneity in the treatment effects reported in Table 2. Our interest is twofold. First, we wish to identify whether there are sub-populations that may be particularly responsive to poor air quality. Second, this may help to identify mechanisms for the observed reduced form relationship between air pollution and cognition. In particular, our prior is that PM<sub>2.5</sub> will have a larger impact on groups who are more sensitive to poor air quality. We build on a set of stylized facts regarding who would be most sensitive to poor air quality from the medical literature. First, Israeli boys are more likely to be asthmatic than Israeli girls. As shown by Laor et al. (1993) the rate of asthma incidence in Israeli s 25 percent higher among boys. Second, children of lower socioeconomic status are known to have higher rates of asthma and respiratory illnesses (Eriksson et al. 2006, Basagana et al. 2004). Our third comparison is between stronger and weaker students as measured by their course grade (*Magen*). While we do not have a strong prior on who should be more affected, it may be that weaker students are less able to cope with the negative effects of pollution.

In Table 5, we examine our results separately by gender, student quality, and parental SES. The results in Panel A highlight that men are significantly more likely to have their test outcomes affected by  $PM_{2.5}$  than women. Our results indicate that treatment effects among men are between 2 and 4 times larger than among women. For example, in models with student fixed effects, we estimate that an additional 10 units of  $PM_{2.5}$  (AQI), which is roughly the standard deviation of  $PM_{2.5}$  (AQI), is associated with a .62 point decline (2.5% of a standard deviation) among men and a .24 point decline (1.1% of a standard deviation) among women. We posit that the difference could be generated by the different asthma rates in these cohorts. Another possibility is that male students are more likely to be affected by small cognitive decline and distraction, consistent with higher rates of Attention Deficit Disorder in males (Biederman et al. 2002).

In Panel B, we break down our sample of test takers by our ex-ante expectation of their performance. This is proxied by their *Magen* score, which is a reasonable measure of student quality as it reflects their achievement in the full-year class and on a test similar to the *Bagrut*. When we split the sample by whether their *Magen* score is above or below the median, our estimated treatment effects for 10

additional units of  $PM_{2.5}$  (AQI) are more than four times larger among those classified as low quality: a - .66 point (2.2% of std) versus a -.14 point (0.6% of std) effect. In Panel C, we examine the students separately by our measure of parental Socieconomic Status (SES).<sup>18</sup> It may be that poorer families are more affected by air pollution as well, due to lower ability to engage in compensating behavior (Neidell 2004). Poorer children also have higher incidence of asthma (Basagana et al. 2004, Eriksson et al. 2006). Indeed, we find modestly larger effects for an additional 10 units of  $PM_{2.5}$  (AQI): a decline of .46 for low SES students versus .30 for high SES students, suggesting a somewhat larger impact on students from poorer backgrounds. This could be driven by higher incidence of health issues, or through a correlation with being a weaker student (who appear more sensitive to pollution), as shown in Panel B.

#### V. Long-Term Consequences of Pollution on Examination Performance

## A. The Reduced Form Impact of Particulate Matter Exposure during the *Bagrut* on Long-Term Outcomes

In this section, we first examine the reduced form relationship between average  $PM_{2.5}$  exposure during the *Bagrut* exams and long-term outcomes. For identification we rely on variation in average pollution exposure across students within the same school. As previously discussed, this is driven by student choice of elective subjects for exams as well as variation across cohort (which take different exams at tend of each year). Within-school variation in pollution is unlikely to be correlated with student potential outcomes since neither students nor schools have control over the timing of test. We present empirical evidence that within-school variation in pollution is not related to student quality in balancing exercises presented in Table A1. The results indicate that, conditioned on city or school, pollution does not appear to be correlated with observable features of the student. We also verify that our results are not related to longterm harm from pollution in Table A2, in which we see that pollution from 11<sup>th</sup> grade is uncorrelated with

<sup>&</sup>lt;sup>18</sup> In a complementary exercise, we estimate the impact of pollution on *Bagrut* failure separately by *Magen* decile. The strongest relationship is found among students in the bottom decile (see Figure A4).

test scores in 12<sup>th</sup> grade. Therefore, the results we present in this section are likely to be the direct consequence of transitory pollution exposure during the *Bagrut* exams, rather than related to omitted variables or due to permanent cognitive damage from pollution.

In Table 6, we present the reduced form effect of average  $PM_{2.5}$  on several academic outcomes related to the *Bagrut* including average score (composite score), passing rates, and proportion of students who receive matriculation certification. In the first row, we report the impact of pollution on a student's *Bagrut* composite score; we estimate that an additional 10 units of  $PM_{2.5}$  (AQI) is associated with a 2.66 and a 1.64 unit reduction in a student's composite score in our models with city and school fixed effects respectively, an estimated effect of roughly 13% and 20% of a standard deviation respectively ( $\sigma$ =23.7). In rows 2-4, we examine how pollution affects students who are closer to the margin in terms of continuing on to higher education. In particular, in our preferred models with school fixed effects, we find that pollution exposure of an additional 10 units of  $PM_{2.5}$  (AQI) raises the probability of failure on a given *Bagrut* exam by 2 percentage points, raises the total number of failed exams by .11, and lowers matriculation certification rates by 3 percentage points. Since matriculation certification is required by many elite post-secondary academic institutions in Israel, it is likely that students which suffer a negative shock that lowers their certification probability will ultimately impact their prospects for higher education.

In rows 5 and 6, we present the estimated effect of average pollution exposure on two longitudinal educational outcomes: enrollment in post-secondary institution (1=yes), and years of post-secondary schooling attained. Indeed, we find that enrollment rates in higher education decline by 3 percentage points and schooling declines by 0.15 years when a student is exposed to an additional 10 units of PM<sub>2.5</sub> (AQI). All estimates are statistically significant at the 5% level, and suggest that taking *Bagrut* exams in highly polluted days can have long-lasting effects on schooling attainment.

In row 7, we present the reduced form effect of average  $PM_{2.5}$  on average monthly earnings. In our preferred specification with school fixed effects in column 3, we estimate that a student exposed during the *Bagrut* exams dates to an additional 10 units of  $PM_{2.5}$  (AQI) is associated with an average monthly earnings decline at age 28 of 107 shekels (\$30). This estimate is also precisely estimated, with a T statistic greater

than three. A visual complement to this result in presented in Figure A5, where we demonstrate a negative relationship between residual PM<sub>2.5</sub> exposure (after inclusion of school fixed effects) during the *Bagrut* and residual test scores across quintiles of pollution exposure, especially among test takers who took the test on very polluted days. Note that our effects on wages may be manifest either through lower hourly wages, fewer hours worked, or exit from the labor force entirely. Therefore, these results should be interpreted as the 'reduced form' effect of having a lower score on wages, mediated through these potential channels. Our baseline results include those who are not working and have zero wages.<sup>19</sup> However, we do verify that our results are similar including or excluding observations with zero wages in Table A3.

#### B. The Long-Term Consequences of Random Variation in *Bagrut* Scores

In Table 7, we use the highly significant reduced form effect of pollution on a student's *Bagrut* composite score as a first-stage to examine the long-term consequences of exogenous variation in exam scores. It is worth noting that our 2SLS results should be interpreted with caution, as other pollutants (e.g. CO) may be correlated with PM<sub>2.5</sub> and also influence scores, violating the exclusion restriction. However, we proceed with this analysis as a way of evaluating the plausibility of our reduced form results. In Panel A, we estimate the economic return to an additional point on the *Bagrut* composite score using 2SLS. In the first row of Table 7, we reproduce the relationship between the *Bagrut* composite score and PM<sub>2.5</sub> shown in Table 2 that is used here as our first-stage. Exploiting the relationship between scores and pollution, we find using 2SLS that an additional point is worth 45/66 shekels in monthly earnings in models with city and school fixed effects. Relative to the average wage in our sample (5,084 shekels), this implies each additional point is worth a full percent of monthly salary. Since the standard deviation of the *Bagrut* composite score is roughly 13 points, our estimates imply that even modest declines in scores induced by pollution can have significant consequences on adult income.

<sup>&</sup>lt;sup>19</sup> Since delayed entry to the workforce or inability to find work are both possible consequences of a poor *Bagrut* score, we chose to keep those with zero wages in our baseline results.

In Panel B, we use the first-stage relationship between pollution and the *Bagrut* composite score to examine the mechanisms underlying the strong relationship between scores and earnings. Since the *Bagrut* composite score is an important factor in gaining admission into courses of study that lead to lucrative occupations, it is logical to examine whether the instrumented score is correlated with subsequent educational outcomes. As shown in Panel B, we find that each additional instrumented point increases matriculation certificate rates by 2.0 percentage points, enrollment rates in post-secondary schooling by 1.9 percentage points, and post-secondary educational attainment by .092 years. This indicates that each additional *Bagrut* point can have important consequences for a student's future attainment of post-secondary schooling, highlighting the importance of the test in the Israeli educational system.

In Panel C, we exploit the relationship between pollution exposure and the *Bagrut* composite score to estimate the return to an additional year of post-secondary schooling. It is worth noting that this strategy does not identify 'cleanly' the rate of return to schooling since the *Bagrut* score can directly affect earnings, and therefore its omission might violate the exclusion restriction. Furthermore, the omission of other pollutants correlated with  $PM_{2.5}$  may bias our results. However, as way of benchmarking our results, we wish to compute the return to education and compare our estimates to those found in the existing literature. Treating post-secondary schooling as the endogenous regressor and  $PM_{2.5}$  as the instrument, we estimate using 2SLS that each additional year of post-secondary schooling is worth 707 (\$191) shekels. This estimate implies a rate of return to college education of 14%, which is somewhat higher in comparison with recent estimates in Israel and elsewhere. For example, Angrist and Chen (2011) exploit variation in veteran status and the GI Bill to estimate a return to education of roughly 9%.

In Table 8, we examine possible mechanisms for our results by examining how pollution affects the probability of a student matriculating at different types of post-secondary institutions. If our results are operating through a mechanism in which the *Bagrut* is a gatekeeper to lucrative occupations, we should find that our results are driven by large estimated effects for universities, and milder effects for academic colleges. In fact, it may be that for students who attend technical schools, there is no financial value to passing the *Bagrut*, insofar as they purse a profession of a technical nature. This could similarly be true for

students planning to be small business managers, which is common in Israel, especially among the Israeli-Arab population, who generally have more limited access to lucrative professions.<sup>20</sup> As reported in Table 4, this is indeed the case, with our effects significant and negative only for the probability of attending a university. In fact, interestingly, the impact of pollution is *positive* (though imprecisely measured) for the less competitive programs, such as teacher's colleges and semi-engineering programs, possibly due to students being shifted out of universities or academic colleges and into these less selective programs.

#### C. Heterogeneity in the Long-Term Consequences of Random Variation in *Bagrut* Scores

In this section, we examine heterogeneity in the relationship between the average *Bagrut* score and long-term schooling and economic outcomes using the variation generated by pollution. We stratify our data by comparing three groups: boys and girls, academically stronger and weaker students, and students from high and low socioeconomic background. Since these exams are often the gatekeeper for prized occupations in Israel, it is worth investigating how different students are able to capitalize on these forms of achievement.

In Panel A of Table 9, we present estimates of the return to an additional point on the *Bagrut* using 2SLS, where the *Bagrut* composite score is treated as the endogenous regressor and PM<sub>2.5</sub> is the instrument. Our results by student sex are reported in columns 1 and 2, and indicate that the return to an additional point is roughly 60% higher for boys than girls: 78 shekels vs 59 shekels (\$21 vs \$16). One explanation is that women choose less financially rewarding fields of study than men, even when they have similar qualifications. It is also worth noting that although female labor force participation rates are relatively similar to the US, Israeli women have much higher fertility than their American counterparts.<sup>21</sup> This may lead Israeli women to choose less lucrative professions than men and often work part time, which would be

<sup>&</sup>lt;sup>20</sup> Willis and Rosen (1979) find that, in a sample of World War II veterans, comparative advantage dictates whether people sort into higher education. This is consistent with our findings, which indicate that there is almost no marginal value of academic achievement for the lower ability students.

<sup>&</sup>lt;sup>21</sup>Average fertility rates in Israel are 3.0, roughly 50% higher than the US rate of 2.0 (World Bank, 2010). However, employment rates are relatively similar. Among women 25-45, the employment rates among Israeli men and women were 80% and 61% respectively (Israel 1995 census), compared to rates in the US of 86% and 69% (US 2010 census).

reflected in a lower payoff per additional year of higher education. In our context, this is plausible, since many Israelis work in government jobs which are lower-wage, offer more flexible work schedules, and have generous maternity leave policies. A second explanation is that this is driven by discrimination against women in the labor market, resulting in a lower payoff to an additional year of schooling.

In columns 3 and 4, we find larger returns to a point among higher achievement students. Specifically, stronger students experience a 124 shekel return to each point, compared to only an 80 shekel return among lower quality students (\$34 vs \$22). We offer two explanations for this finding. First, it may be related to the instrument we are using; insofar as our estimate is a local average treatment effect where the disturbance to a student's true potential is relatively small, the estimated return to an additional point on the Bagrut will be larger among those who could participate in lucrative occupations. For weaker students, pollution is not affecting their already-low chance of being accepted into a very lucrative profession. In a companion exercise, in Figure A5 we estimate the impact of PM2.5 on wages, stratifying students by decile of their Magen score. We find that the largest wage effects are observed for students in the top decile, suggesting that the lost wages are being mediated through failing to quality for elite occupations. A second explanation is that there are heterogeneous returns to different types of higher education. So, for example, the return to an additional year of studying economics might be different than the return to philosophy. Since Israeli majors have different standards for admission, with humanities having lower standards generally, our estimates may be picking up the differences between the return to different majors, which provide an avenue to different occupations. Unfortunately, our data do not contain information on area of study, precluding further examination into this hypothesis.

In columns 5 and 6, we observe very large differences between students of high and low SES. The return to an additional point is 105 shekels (\$28) among high SES, and roughly half that amount for low SES (56 shekels or \$15). Interestingly, this gap is even larger than when we had previously split the sample by *Magen* score in columns 1 and 2. This suggests that coming from a wealthier background raises the return to education significantly, and in a more dramatic way than even stratifying by student quality. One possible explanation is that parental income enables students to undertake longer and more costly academic

paths, but results in them landing ultimately in more lucrative positions. Having a non-binding funding constraint could be a partial explanation for the higher return to higher education. Another explanation is that credentials and connections are complements, so students with greater social capital *and* qualifications can capitalize on their qualifications more than students from less privileged background.

The results in Table 8 are complemented by Figure 3, where we stratify our sample by decile of *Magen* score. In the figure, we report the coefficient from linear probability models of either university or college matriculation on PM<sub>2.5</sub> exposure during the *Bagrut*. Interestingly, the results indicate that at lower levels of student quality, pollution exposure is negatively associated with college matriculation but unrelated to university attendance. However, at higher deciles of student quality, pollution exposure is *positively* associated with attendance at less-prestigious colleges and negatively associated with university attendance. This suggests that pollution exposure among the best students is depressing their probability of attending elite institutions, reallocating them into colleges. These results are reinforced by Figure A6, which suggests that the relationship between wages and *Bagrut* pollution exposure is largest among the top decile of students, suggesting that our effects are particularly relevant for students competing for the best schools and occupations.

In Panel B of Table 9, we examine the mechanisms for the aforementioned results by estimating 2SLS models where pollution is our instrument and we treat the *Bagrut* composite score as our endogenous regressor. We repeat our earlier analysis performed on the overall sample, and examine 3 channels through which *Bagrut* scores may influence long run economic outcomes: by affecting the probability of receiving a matriculation certificate, by affecting enrollment rates in post-secondary institutions, and by affecting total completed post-secondary education. Interestingly, we find that girls, weaker students, and lower SES background students are *more* affected by each additional instrumented point on the *Bagrut* than boys, stronger students, or higher SES background students. We interpret this as evidence that the stakes of each point is higher for students with lower labor-force attachment or less economic advantage – not necessarily in terms of the consequences for wages, but in terms of their likelihood of pursuing post-secondary education.

For example, if male students are committed to participating in a lucrative profession, they will perhaps be less dissuaded by a poor score; in Israel, students can attend a lower-ranked school in their field of study of choice if they are denied admission in the top programs in Tel Aviv or Jerusalem. Likewise, stronger students and students from high SES background may proceed with their intended course of study in spite of a bad score. Greater commitment to the labor force or greater access financial resources may result in matriculation at campuses in other cities, such as Be'er Sheva, where students generally cannot live at home and need to pay for dormitories but often have lower *Bagrut* score thresholds for admission. Another possible mechanism is through students retaking the *Bagrut* after their army service. While retaking the examination is uncommon, it is allowed but generally involves participation in expensive preparatory classes for students to re-familiarize themselves with the material. Therefore, the consequences of a single bad outcome may be lower for students from privileged backgrounds who can more easily absorb these costs and retake the exam.<sup>22</sup>

In Panel C, we examine heterogeneity in the estimated return to education by sub-population in Israel using 2SLS, with pollution during the *Bagrut* serving as our instrument for post-secondary education. Again note that since pollution affects scores as well, this will not satisfy the exclusion restriction, but is worth exploring to assess the economic magnitude of our estimated effects. In the first two columns, where we stratify the sample by sex, we estimate that an additional 10 units of PM<sub>2.5</sub> (AQI) reduces male and female post-secondary schooling by 0.17 and 0.14 years respectively. We estimate that the return to an additional year of schooling is 888 shekels and 564 shekels respectively (\$240 versus \$152), suggesting that male students are more able to capitalize on post-secondary education, possibly due to the choice of more lucrative majors and professions, discrimination in the labor force, or due to their stronger labor-force attachment. We also find that stronger students are able to capitalize more from higher education: the wage return to post-secondary schooling is nearly twice as high among stronger students, with each year increasing wages by 1,131 shekels per month for strong students and only by 698 for weaker students. This

<sup>&</sup>lt;sup>22</sup> Vigdor and Clotfelter found this to be important in the US context, where students from wealthier backgrounds are more likely to retake the SAT (2003).

pattern is even more extreme when we consider students stratified by SES: an additional year is worth 1,264 shekels to a student of high SES background, more than twice the return to low SES students (580 shekels). Similar to our discussion of the return to a point on the *Bagrut*, this highlights the interplay between achievement and status: the results indicate that the return to post-secondary education is largest among those most able to leverage this achievement, highlighting an additional avenue by which high stakes examinations can affect the wage distribution and wage inequality.

#### IV. Conclusion

This paper has examined the relationship between pollution exposure during Israeli matriculation exams, student exam performance, and long run academic and economic outcomes. In the first section of our analysis, we demonstrate that exposure to  $PM_{2.5}$  during *Bagrut* examinations has a statistically and economically significant effect on student performance. In the second section, we analyze this group of test takers a decade later and examined whether the exogenous variation in scores generated by  $PM_{2.5}$  has long-term consequences. We find that pollution exposure during the exams leads to significant declines in post-secondary education and earnings, indicating that even random variation in test scores can influence a student's academic path and earnings potential.

Our results demonstrate that short-term cognitive function may be affected by pollution exposure and that in the context of high-stakes exams, this may have significant long-term consequences on test takers. More generally, the results highlight how heavy reliance on noisy signals of student quality can lead to allocative inefficiency. The mis-ranking of students due to variability in pollution exposure could result in poor assignment of workers to different occupations and reduce labor productivity. While it is beyond our scope to consider the aggregate efficiency loss associated with the current Israeli system, our reduced form evidence suggests that a structural approach could more precisely quantify the costs in foregone productivity due to worker misallocation, and these may be quite large. Furthermore, our results for the *Bagrut* may represent a "lower bound" on the negative consequences of high stakes exams; while the *Bagrut* is given over a series of days, enabling students to recover from a single poor performance, many high stakes exams (e.g. SATs) are administered on a single day, where random factors could materially affect a student's future. Our findings lend empirical support for the concern voiced by officials in the US regarding the reliance of the SATs for college admissions, and suggest that more stable measures of student quality should be given greater weight (Lewin 2014). The results also highlight the potential benefits to pollution reduction in the days surrounding important events, as found in China near the Beijing Olympics of 2008. Policymakers should consider adopting strict standards on exam days in the spirt of fairness to test-takers, and in order to reduce the noise in this important measure of student quality.

#### References

- Ailshire, Jennifer and Philippa Clarke. 2015. *Journal of Gerontology B Psychological Sciences* 70(2): 322-328.
- Angrist, J.D., and S.H. Chen. 2011. "Schooling and the Vietnam-Era GI Bill: Evidence from the Draft Lottery." *American Economic Journal: Applied Economics*, 3(2): 96-118.
- Angrist, J. and Lavy, V. 1999. "Using Maimonides' Rule to Estimate the Effect of Class Size on Scholastic Achievement." *Quarterly Journal of Economics*, 114(2), 533–575.
- Angus, R. and R. Heslegrave, and W. Stewart Myles. 1985. "Effects of Prolonged Sleep Deprivation, With and Without Chronic Physical Exercise, on Mood and Performance." *Psychophysiology*, 22(3):276-282.
- Basagaña, X., S. Jordi, K. Manolis, Zock, J., Duran-Tauleria, Enric, J.D., Burney, P. and Josep Maria Anto. 2004. "Socioeconomic status and asthma prevalence in young adults: the European Community Respiratory Health Survey." *American Journal of Epidemiology*, 160: 178–188.
- Bell, M., JK and Lin Z. 2008. "The effect of sandstorms and air pollution on cause-specific hospital admissions in Taipei, Taiwan." *Occupational and Environmental Medicine*, 65: 104-111.
- Bertrand, M., and S. Mullainathan. 2001. "Are CEO's Rewarded for Luck? The Ones Without Principals Are." *Quarterly Journal of Economics*, 116(3):901-932.
- Biederman, J.M., E. Faraone, S. Braaten, E. Doyle, A. Spencer, T. Wilens, T. Frazier, E. and M.A. Johnson. 2002. "Influence of Gender on Attention Deficit Hyperactivity Disorder in Children Referred to a Psychiatric Clinic." *The American Journal of Psychiatry*, 159: 36–42.
- Braniš, M., Ř. Pavla, and M. Domasová. 2005. "The effect of outdoor air and indoor human activity on mass concentrations of PM10, PM2.5, and PM1 in a classroom." *Environmental Research*, 99: 143– 149.
- Calderón-Garcidueñas, L., Mora-Tiscareño, A., Ontiveros, E., Gómez-Garza, G., Barragán-Mejía, G., Broadway, J., Chapman, S., Valencia-Salazar, G., Jewells, V., Maronpot, RR., Henríquez-Roldán, C., Pérez-Guillé, B., Torres-Jardón, R., Herrit, L., Brooks, D., Osnaya-Brizuela, N., Monroy, M., González-Maciel, A., Reynoso-Robles, R., Villarreal-Calderon, R., Solt. A., and R. Engle. 2008. "Air pollution, cognitive deficits and brain abnormalities: a pilot study with children and dogs." *Brain and Cognition*, 68(2): 117-127.
- Cawley, J, J. Heckman and E. Vytlacil. 2001. "Three observations on wages and cognitive ability." *Labour Economics* 8:419-442.
- Chang, Tom, Joshua Graff Zivin, Tal Gross, Matthew Neidell. 2014. "Particulate Pollution and the Productivity of Pear Packers". *NBER WP* 19944.

- Chay, Kenneth Y and Michael Greenstone. 2003. "The Impact of Air Pollution on Infant Mortality: Evidence from Geographic Variation in Pollution Shocks Induced by a Recession." *Quarterly Journal* of Economics 118(3):1121-116
- Clark, D. and L. Sokoloff. 1999. "Circulation and energy metabolism of the brain," in G. Siegel, B. Agranoff, R. Albers, S. Fisher and M. Uhler, eds., Basic Neurochemistry. Molecular, Cellular and Medical Aspects, Lippincott-Raven, pp. 637–670.
- Dockery, W., and C. Pope. 1996. "Epidemiology of Acute Health Effects: Summary of Time Series Studies." in R. Wilson and J. Spengler, eds., Particles in Our Air, Harvard University Press, 123-148.
- Eriksson K., Hedlund U., and E. Ronmark. 2006. "Socio-economic status is related to incidence of asthma and respiratory symptoms in adults." *European Respiratory Journal*, 28(2): 303-310.
- Graff Z., J. S. and M. J. Neidell. 2012. "The Impact of Pollution on Worker Productivity." *American Economic Review* 102:3652-3673.
- Jarvis, Martin. 1993. "Does caffeine intake enhance absolute levels of cognitive performance?" *Psychopharmacology* 110:45-52.
- Ham, John C., Zweig, Jacqueline S. and Edward Avol. 2011. "Pollution, Test Scores and the Distribution of Academic Achievement: Evidence from California Schools 2002-2008." IZA Working Paper.
- Lewin, Tamar. "A New SAT Aims to Realign With Schoolwork". *The New York Times* 5 March 2014; accessed at: <u>http://www.nytimes.com/2014/03/06/education/major-changes-in-sat-announced-by-college-board.html? r=0</u>. 10 March 2014.
- Arceo, Eva, Rema Hanna, and Paulina Oliva. 2011. "Does the Effect of Pollution on Infant Mortality Differ Between Developing and Developed Countries? Evidence from Mexico City". NBER WP 18349, Forthcoming Economic Journal.
- Kampa, M., and E. Castanas. 2007. "Human health effects of air pollution." *Environmental Pollution*, 151: 362-367.
- Laor, A., Cohen, L., and Y Danon. 1993. "Effects of time, sex, ethnic origin, and area of residence on prevalence of asthma in Israeli adolescents." *British Medical Journal*, 307(6908): 841-844.
- Lavy, V. 2009. "Performance Pay and Teachers' Effort, Productivity and Grading Ethics", *American Economic Review*, 99(5): 1979-2011.
- Lavy, V., A. Ebenstein and S. Roth. 2014 "The Impact of Short Term Exposure to Ambient Air Pollution on Cognitive Performance and Human Capital Formation", *NBER WP* 20648
- Mills, Nicholas, Ken Donaldson, Paddy W Hadoke, Nicholas A Boon, William MacNee, Flemming R Cassee, Thomas Sandström, Anders Blomberg and David E Newby. 2009. *Nature Clinical Practice Cardiovascular Medicine* 6(1):36-44.

- Moretti, E. and M. Neidell. 2011. "Pollution, Health, and Avoidance Behavior Evidence from the Ports of Los Angeles." *The Journal of Human Resources*, 46(1): 154-175.
- Neidell, M. 2004. "Air pollution, health, and socio-economic status: the effect of outdoor air quality on childhood asthma." *Journal of Health Economics*, 23: 1209–1236.
- Pope, C. III, Bates, D., and M. Raizenne. 1995. "Health Effects of Particulate Air Pollution: Time for Reassessment?" *Environmental Health Perspectives*, 103: 472-480.
- Pope, C. III, and D. Dockery. 2006. "Critical Review–Health effects of fine particulate air pollution: Lines that connect." *Journal of the Air and Waste Management Association*, 56: 709-742.
- Vigdor, Jacob L. and C. Clotfelter. 2003. "Retaking the SAT". Journal of Human Resources 38:1-33.
- Schlenker, W. and W. R. Walker. 2011. "Airports, Air Pollution, and Contemporaneous Health." NBER Working Paper #17684.
- Winerip, M. 2005. "SAT Essay Test Rewards Length and Ignores Errors". New York Times, May 5th.
- Willis, R. and S. Rosen. 1979. "Education and Self-selection." *Journal of Political Economy*, 87(5):S7-S36.

		By	Sex	By <i>Magen</i> Score (Course Grade <sup>1</sup> )		
Variable	All (1)	Boys (2)	Girls (3)	Low Scores (4)	High Scores (5)	
	Pan	el A: Exam-L	evel Data			
Pollution Measures						
PM <sub>2.5</sub>	21.05	20.89	21.18	21.15	20.96	
$(\mu g/m^3)$	(10.86)	(10.57)	(11.10)	(10.88)	(10.87)	
PM <sub>2.5</sub>	59.74	59.47	59.98	60.01	59.51	
(AQI Index)	(22.81)	(22.50)	(23.08)	(22.89)	(22.75)	
PM <sub>2.5</sub>	0.05	0.05	0.05	0.05	0.05	
(AQI≥101)	(0.21)	(0.21)	(0.22)	(0.22)	(0.21)	
Examination Outcomes						
Bagrut Exam Score	70.76	68.91	72.33	53.22	77.10	
(1-100 points)	(23.74)	(24.86)	(22.64)	(30.69)	(22.18)	
Failed Bagrut Exam	0.19	0.21	0.17	0.33	0.04	
(1=yes)	(0.39)	(0.41)	(0.37)	(0.47)	(0.19)	
Magen Score	75.45	73.27	77.30	64.09	86.93	
(1-100 points)	(21.37)	(22.50)	(20.19)	(23.25)	(10.47)	
Climate Controls						
Temperature	23.81	23.81	23.82	23.84	23.83	
(celsius)	(2.61)	(2.61)	(2.62)	(2.66)	(2.50)	
Relative Humidity	50.90	50.86	50.94	50.98	50.95	
(percent saturation)	(14.71)	(14.52)	(14.87)	(15.08)	(14.35)	
Observations	415,219	190,410	224,809	206,571	204,527	
	Pane	l B: Student-	Level Data			
Demographic Informat	tion					
Mother's Education	11.44	11.60	11.30	10.79	12.08	
(years)	(5.04)	(5.09)	(5.00)	(4.87)	(5.13)	
Father's Education	11.62	11.83	11.44	10.85	12.39	
(years)	(5.03)	(5.02)	(5.03)	(4.84)	(5.10)	

 Table 1

 Summary Statistics: Particulate Matter Exposure and Israeli Bagrut Scores

Number of Siblings	2.02 (1.58)	1.95 (1.49)	2.07 (1.65)	2.03 (1.61)	2.00 (1.55)			
Bagrut Outcomes and Matriculation Certification Rates								
Bagrut Composite Score	70.76 (23.74)	68.91 (24.86)	72.33 (22.64)	53.22 (30.69)	77.10 (22.18)			
Matriculation Certification Rate	0.68 (0.47)	0.64 (0.48)	0.71 (0.45)	0.48 (0.50)	0.91 (0.28)			
Post-Secondary Enrollment K	Rates							
Any Post-Secondary	0.631	0.602	0.656	0.475	0.821			
University	0.274	0.258	0.289	0.115	0.469			
Academic Colleges	0.248	0.253	0.244	0.244	0.253			
Teacher & Semi-eng.	0.070	0.063	0.076	0.078	0.059			
Other <sup>2</sup>	0.046	0.036	0.055	0.046	0.047			
Post-Secondary Schooling in	Years							
Any Post-Secondary	2.25 (2.15)	2.05 (2.10)	2.42 (2.18)	1.45 (1.86)	3.23 (2.08)			
University	1.03 (1.90)	0.95 (1.83)	1.10 (1.95)	0.35 (1.13)	1.85 (2.28)			
Academic Colleges	0.83 (1.47)	0.80 (1.44)	0.85 (1.50)	0.73 (1.38)	0.95 (1.57)			
Teachers & Semi- engineering	0.26 (0.87)	0.21 (0.68)	0.31 (1.00)	0.25 (0.82)	0.27 (0.92)			
Adult Earnings								
Monthly Wages ( <sup>3</sup> NIS 2010)	5,084 (4,515)	5,531 (5,198)	4,699 (3,788)	4,867 (4,053)	5,352 (5,013)			
Observations	55,796	26,158	29,638	30,668	25,128			

*Notes* : Standard deviations are in parentheses. In Panel A, each observation represents a *Bagrut* exam. The AQI value for each  $PM_{2.5}$  reading is calculated from a formula that converts micrograms ( $\mu$ g/m<sup>3</sup>) into a 1-500 index value. <sup>1</sup> The *Magen* score is composed of a score given to students based on coursework throughout the academic year and an end-of-year exam. The sample is split by whether the student's average *Magen* score over all subjects was above or below the median. In Panel B, each observation represents a student. Receiving a matriculation certificate is determined by a combination of the student's average *Bagrut* and *Magen* score, and is a pre-requisite for university enrollment. <sup>2</sup> Tl other programs include technical schools, non-academic colleges, and smaller schools. <sup>3</sup>Wages are repoted in monthly New Israeli Shekels (\$1=3.6 NIS) and are taken for 2010 from the students who took Bagrut examinations between 2000 and 2002. The schooling and wage outcomes are taken from the Israeli National Insurance Institute (*Bituach Leumi*).

	Pooled OLS		Fixed Effects			
	No Controls (1)	Controls (2)	City (3)	School (4)	Student (5)	
PM <sub>2.5</sub> (AQI) (10 units)	-0.55 (0.15)	-0.52 (0.11)	-0.56 (0.08)	-0.40 (0.07)	-0.40 (0.07)	
Female (1=yes)		3.37 (0.34)	3.44 (0.33)	2.89 (0.22)		
Mother's Education		0.159 (0.065)	0.137 (0.063)	0.109 (0.036)		
Father's Education		0.413 (0.06)	0.399 (0.06)	0.243 (0.03)		
R-squared	0.003	0.055	0.059	0.159	0.510	
Observations	415,219	380,435	380,435	380,435	380,435	

Table 2
Pooled OLS and Fixed Effect Models of Particulate Matter's Impact on Bagrut Scores

*Notes* : All regressions include suppressed controls for a linear and quadratic term in temperature and humidity, and the linear and quadratic interaction terms of the two variables. We additionally include day of the week fixed effects, fixed effects for the level (difficulty) of the exam, gender, and the father and mother's education (except in models with student fixed effects). The coefficients are reported per 10 units of  $PM_{2.5}(AQI)$ . Standard errors are heteroskedastic-consistent and clustered by school.

### Table 3

Polluted and Extremely Polluted Days							
	Pooled OLS			Fixed Effects			
	No Controls (1)	Controls (2)	City (3)	School (4)	Student (5)		
Dummy for AQI $>$ 50 & $<$ 75	-1.97 (0.39)	-1.51 (0.50)	-2.29 (0.66)	-1.92 (0.64)	-1.51 (0.48)		
Dummy for AQI $\ge$ 75	-3.32	-2.97	-3.77	-3.04	-2.25		

(0.69)

0.055

380,435

(0.86)

0.059

380,435

(0.81)

0.159

380,435

(1.06)

0.511

380,435

(0.60)

0.003

415,219

R-squared

Observations

# Particulate Matter's Impact on Bagrut Scores on

Notes: The regressions are estimated in the same manner as those in Table 2, except the RHS variables of interest are a dummies for  $PM_{2.5}(AQI)$  being less than 50, between 50 and 75, and above 75.

#### Table 4

	Pooled	Pooled OLS		Fixed Effects	5
	No Controls	Controls	City	School	Student
	(1)	(2)	(3)	(4)	(5)
Day of Exam	-0.55	-0.52	-0.56	-0.40	-0.40
	(0.15)	(0.11)	(0.08)	(0.07)	(0.07)
Previous Week	0.13	0.01	-0.09	-0.09	-0.02
	(0.12)	(0.07)	(0.12)	(0.11)	(0.11)
Previous Month	0.08	-0.01	-0.07	-0.10	0.08
	(0.12)	(0.15)	(0.18)	(0.14)	(0.11)
Previous Year	-0.19	0.25	0.11	0.16	0.31
	(0.14)	(0.18)	(0.26)	(0.20)	(0.11)

Measuring the Relationship between *Bagrut* Performance and Particulate Matter on the Actual Test Day and Irrelevant Days

*Notes* : Each cell in the table represents a separate regression. The regressions are estimated in the manner described in Table 2. In the first row, exam scores are matched to our  $PM_{2.5}$  (AQI) on the day of the actual exam. In rows 2-4, we assign  $PM_{2.5}$  (AQI) to each exam using the reading of  $PM_{2.5}$  (AQI) for the week, month, or year prior to the actual exam.

### Table 5

			1 1			
	Pooled	Pooled OLS		Fixed Effects	S	
	No Controls	Controls	City	City School		
	(1)	(2)	(3)	(4)	(5)	
Panel A: Boys and Girls						
Boys	-0.866	-0.731	-0.912	-0.795	-0.620	
	(0.147)	(0.110)	(0.175)	(0.161)	(0.201)	
Girls	-0.308	-0.341	-0.524	-0.371	-0.238	
	(0.093)	(0.089)	(0.109)	(0.116)	(0.128)	
Panel B: Low and High Cour	se Grades					
Low Course Grades	-0.745	-0.720	-0.767	-0.718	-0.662	
	(0.121)	(0.089)	(0.146)	(0.141)	(0.188)	
High Course Grades	-0.268	-0.070	-0.191	-0.131	-0.144	
C C	(0.052)	(0.086)	(0.099)	(0.102)	(0.127)	
Panel C: Low and High Socioeconomic Status (SES)						
Low SES	-0.669	-0.662	-0.773	-0.640	-0.460	
	(0.120)	(0.080)	(0.121)	(0.130)	(0.155)	
High SES	-0.357	-0.338	-0.495	-0.400	-0.304	
	(0.110)	(0.142)	(0.159)	(0.164)	(0.186)	

## Heterogeneity in Particulate Matter's Impact on Bagrut Scores Across Sub-populations

*Notes* : Each cell in the table represents a separate regression. The regressions are estimated in the same manner as those in Table 2. A student is determined to have low/high course grades if her average *Magen* score is below/above the sample median. A student is determined to have low/high socieconomic status if her father's education is below/above the sample median. The coefficients are reported per 10 units of  $PM_{2.5}(AQI)$ .

_	Pooled OLS	Fixed	Effects
-	Controls (1)	City (2)	School (3)
Bagrut Composite Score	-0.67	-2.66	-1.64
Bagrai Composite Score	(0.08)	(0.13)	(0.18)
Number of Bagrut Failures	0.081	0.197	0.106
	(0.084)	(0.011)	(0.020)
Proportion of <i>Bagrut</i> Failures	0.008	0.027	0.015
	(0.001)	(0.002)	(0.003)
Matriculation Certification	-0.023	-0.053	-0.033
	(0.002)	(0.003)	(0.005)
Enrolled in Post Secondary	-0.009	-0.050	-0.031
Institution (1=yes)	(0.002)	(0.003)	(0.004)
Completed Years of Post-	-0.067	-0.236	-0.152
secondary Education	(0.009)	(0.013)	(0.018)
Average Monthly Earnings	-155	-120	-109
(NIS)	(33)	(33)	(34)

## Particulate Matter's Impact on Post-Secondary Education and Adult Earnings

Table 6

*Notes* : Each cell in the table represents a separate regression. The table reports the relationship between average  $PM_{2.5}(AQI)$  during the *Bagrut* and the listed outcome using the student-level sample described in Table 1. The coefficients are reported per 10 units of  $PM_{2.5}(AQI)$ . All regressions include suppressed controls for average temperature and humidity during the *Bagrut*, mother's and father's years of schooling, sex, and student's age in 2010. Standard errors are heteroskedastic-consistent, clustered by school, and are reported below the coefficients in parentheses.

Pooled OLS	Fixed	Effects
Controls (1)	City (2)	School (3)

Table 7
The Economic and Academic Return to the Bagrut

Panel A: Effect of the Bagrut Composite Score on Adult Earnings using PM <sub>2.5</sub> (AQI) as an IV

First Stage	-0.67	-2.66	-1.64
	(0.08)	(0.13)	(0.18)
Reduced Form	-155	-120	-109
	(33)	(33)	(34)
2SLS	229	45	66
	(147)	(13)	(21)

# Panel B: Effect of the Bagrut Composite Score on Follow Up Academic Outcomes using PM <sub>2.5</sub> (AQI) as an IV

Matriculation Certification	0.034	0.020	0.020
	(0.011)	(0.002)	(0.002)
Enrolled in Post Secondary	0.016	0.019	0.019
Institution (1=yes)	(0.006)	(0.002)	(0.002)
Completed Years of Post-	0.105	0.089	0.092
secondary Education	(0.026)	(0.006)	(0.009)

#### Panel C: Estimated Return to Post-Secondary Education using PM 2.5 (AQI) as an IV

First Stage	-0.067	-0.236	-0.152
	(0.009)	(0.013)	(0.018)
Reduced Form	-1,548	-1,199	-1,093
	(326)	(331)	(344)
2SLS	2,278	509	707
	(1,343)	(139)	(219)

*Notes*: Each cell in the table represents a separate regression. The regressions are estimated with the same set of control variables as in Table 2. In Panel A, we present 2SLS models of the relationship between the *Bagrut* Composite Score and Adult Earnings using  $PM_{2.5}(AQI)$  as an IV. In Panel B, we present 2SLS models of the relationship between the *Bagrut* Composite Score and other academic outcomes using  $PM_{2.5}(AQI)$  as an IV. In Panel C, we estimate the implied return to post-secondary schooling using  $PM_{2.5}(AQI)$  as an IV. Standard errors are heteroskedastic-consistent, clustered by school, and are reported below the coefficients in parentheses.

	LHS: Enrolled in Post- Secondary Institution (1=yes)		-	eted Years of Post- ary Education	
	City	School	City	School	
	(1)	(2)	(3)	(4)	
All Post-Secondary	-0.049	-0.030	-0.235	-0.153	
	(0.007)	(0.004)	(0.031)	(0.018)	
Institutions Universities	-0.054	-0.037	-0.222	-0.157	
	(0.007)	(0.004)	(0.029)	(0.018)	
Academic Colleges	-0.009	0.002	-0.041	-0.004	
	(0.004)	(0.003)	(0.013)	(0.010)	
Teacher and Semi-	0.004	0.001	0.012	0.006	
engineering	(0.003)	(0.002)	(0.007)	(0.005)	

 Table 8

 Particulate Matter's Impact on Post-Secondary Schooling by Type

*Notes* : Each cell in the table represents a separate regression. In each regression, the dependent variable is either enrollment (columns 1 and 2) or years of schooling (columns 3 and 4) at the listed academic type. The dependent variable is the average  $PM_{2.5}(AQI)$  exposure during the student's *Bagrut* examinations. The regressions are estimated with the same controls as those presented in Table 2, and the coefficients are reported per 10 units of  $PM_{2.5}(AQI)$ . The column title reports whether fixed effects are included at the city or school level. Standard errors are heteroskedastic-consistent, clustered by school, and are reported below the coefficients in parentheses.

	By Sex		By Course Grades		By Socio-Economic Status	
	Boys	Girls	Low	High	Low	High
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A: Effect of the	Bagrut Com	posite Score o	n Adults Ear	nings using I	PM <sub>2.5</sub> (AQI)	as an IV
First Stage	-1.97	-1.37	-0.66	-1.22	-1.32	-2.11
	(0.26)	(0.19)	(0.18)	(0.16)	(0.20)	(0.25)
2SLS	78	59	80	124	56	105
	(27)	(30)	(58)	(51)	(24)	(32)
Panel B: Effect of the	Bagrut Com	posite Score o	n Follow up .	Academic Ou	tcomes	
Matriculation	0.017	0.025	0.032	0.011	0.023	0.015
Certification	(0.002)	(0.003)	(0.008)	(0.004)	(0.003)	(0.002)
Enrolled in Post Secondary Institution (1=yes)	0.018 (0.002)	0.020 (0.003)	0.029 (0.008)	0.019 (0.004)	0.021 (0.003)	0.013 (0.002)
Completed Years of Post-secondary Education	0.087 (0.010)	0.108 (0.014)	0.108 (0.030)	0.118 (0.015)	0.096 (0.013)	0.085 (0.010)
Panel C: Estimated Re	eturn to Post-	Secondary E	lucation usin	g PM <sub>2.5</sub> (AQ	I) as an IV	
First Stage	-1.73	-1.44	-0.76	-1.33	-1.29	-1.74
	(0.22)	(0.23)	(0.15)	(0.27)	(0.19)	(0.29)
2SLS	888	564	698	1,131	580	1,264
	(296)	(265)	(484)	(454)	(235)	(405)

Table 9
Heterogeneity in the Economic and Academic Return to the <i>Bagrut</i>

*Notes* : Each cell in the table represents a separate regression. All specifications include school fixed effects. A student is determined to have low/high course grades if her average *Magen* score is below/above the sample median. A student is determined to have low/high socieconomic status if her father's education is below/above the sample median. Standard errors are heteroskedastic-consistent, clustered by school, and are reported below the coefficients in parentheses.

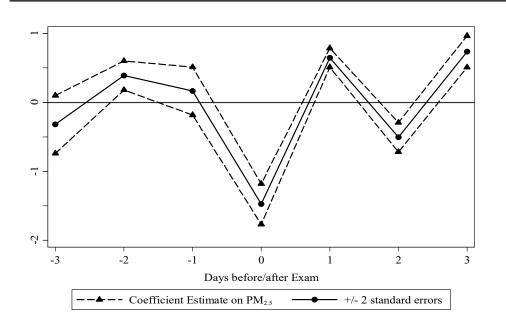
Ś **Residual Bagrut Score** °0 °0 Ś -10 -15 -20 -30 -20 -10 Residual PM<sub>2.5</sub> (AQI)

Figure 1 Scatter Plot of Residual PM<sub>2.5</sub> (AQI) and *Bagrut* Test Scores

*Notes* : The plot reports the relationship between Residual *Bagrut* (test) scores and Residual  $PM_{2.5}$  estimated by Lowess bandsmoother. Each observation on the plot is Residual *Bagrut* scores averaged over bins of width 3 units Residual  $PM_{2.5}$  (AQI). Residual *Bagrut* scores and Residual  $PM_{2.5}$  are generated by regressing each variable on student fixed effects.

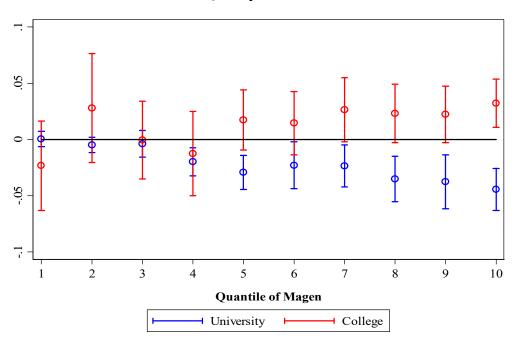
## Figure 2

Impact of PM<sub>2.5</sub> on *Bagrut* Test Scores in the Days Before and After the Examination



*Notes* : The figure plots the coefficients from a regression of *Bagrut* test scores on  $PM_{2.5}$  (AQI) readings in the days prior to, the day of (Day=0), and the days following the examination, estimated in a single regression. Standard errors are clustered by school. Effects are reported in terms of change in score per 10 additional units of  $PM_{2.5}$  (AQI).

Figure 3 Impact of PM<sub>2.5</sub> on University and College Enrollment by Student Quality Decile



*Notes* : The figure plots the coefficients from linear probability models of university (blue) or college (red) enrollment on  $PM_{2.5}$  (AQI) with school fixed effects, separately by *Magen* (average course grade) decile. Standard errors are clustered by school. Effects are reported in terms of change in score per 10 additional units of  $PM_{2.5}$  (AQI).

## Table A1

	Pooled OLS	School Fixed Effects
Variable	(1)	(2)
Female	0.00	0.10
(1=yes)	(0.00)	(0.00)
Father's Education	0.10	0.40
	(1.00)	(0.50)
Mother's Education	0.30	-0.10
	(1.00)	(0.60)
Number of Siblings	0.60	0.30
_	(0.30)	(0.10)
Ashkenazi	0.00	0.00
(1=yes)	(0.00)	(0.00)
Sephardi	0.00	0.00
(1=yes)	(0.00)	(0.00)
Father Born in Israel	0.00	0.00
(1=yes)	(0.00)	(0.00)
Observations	54,294	54,294

Balancing Tests: Assessing the Relationship between Students' Characteristics and Pollution

*Notes* : Each cell in the table represents a separate regression, where the dependent variable is  $PM_{2.5}(AQI)$  and the independent variable is the covariate listed in the row. The regressions are estimated in the same manner as those presented in Table 7.

### Table A2

	Pooled	Pooled OLS		Fixed Effects	
	No controls (1)	Controls (2)	City (3)	School (4)	
Panel A: All Students					
	-0.80	0.90	-0.40	1.70	
	(2.90)	(2.80)	(3.50)	(2.10)	
Panel B: By Sex					
Boys	-0.90	0.30	-2.40	-0.70	
	(3.40)	(3.50)	(4.50)	(2.80)	
Girls	-1.20	1.30	0.90	4.00	
	(2.80)	(3.00)	(3.60)	(2.40)	
Panel C: By Student Q	Juality				
Low Achievement	2.60	3.30	0.20	2.60	
Students	(2.50)	(2.50)	(3.30)	(2.30)	
High Achievement	1.30	1.40	1.10	2.30	
Students	(1.10)	(1.10)	(1.60)	(1.30)	
Panel D: By Socio-Eco	onomic Statu	s (SES)			
Low SES	-2.10	0.80	1.00	1.30	
	(2.90)	(3.00)	(3.50)	(2.30)	
High SES	1.10	0.10	-1.30	2.20	
	(3.00)	(2.80)	(4.10)	(2.80)	

Relationship Between Particulate Matter Exposure During Previous Exams and Average *Bagrut* Scores at Conclusion of 12th Grade

*Notes* : Each cell in the table represents a separate regression. The regressions are estimated in the same manner as those presented in Table 7. Student quality is determined by whether the student's average *Magen* score was above or below the median. High SES is defined as children whose father was above the median level of education. Standard errors are heteroskedastic-consistent, clustered at the school level, and are reported below the coefficients in parentheses. Coefficients are reported per 100 units of  $PM_{2.5}(AQI)$ .

### Table A3

## Relationship Between Particulate Matter Exposure During the Bagrut and Wages Including and Excluding Zero Wage Observations

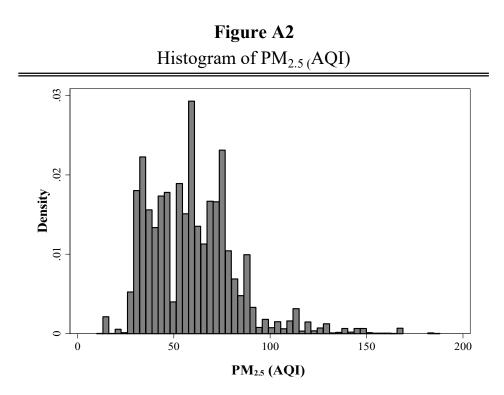
	Pooled OLS	Fixed Effects	
	Controls	City	School
	(2)	(3)	(4)
Panel A: Inc.	luding Zero Wage Sti -155	udents -120	-109
	(33)	(33)	(34)
Panel B: Exc	cluding Zero Wage St	tudents	
	-163	-157	-124
	(34)	(36)	(36)

*Notes* : Each cell in the table represents a separate regression. The regressions are estimated in the same manner as those presented in Table 7. Student quality is determined by whether the student's average *Magen* score was above or below the median. High SES is defined as children whose father was above the median level of education. Standard errors are heteroskedastic-consistent, clustered at the school level, and are reported below the coefficients in parentheses. Coefficients are reported per 100 units of  $PM_{2.5}(AQI)$ .

Locations of Major Cities and Air Quality Monitoring Stations in Israel

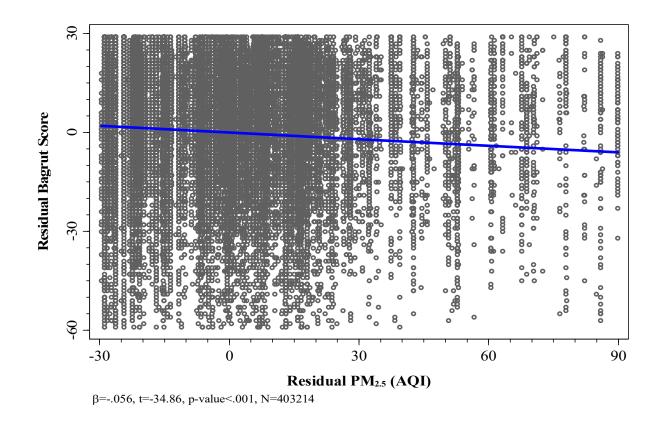


Notes : The boundaries of Israel are reported in the plot, with the main cities shaded in.



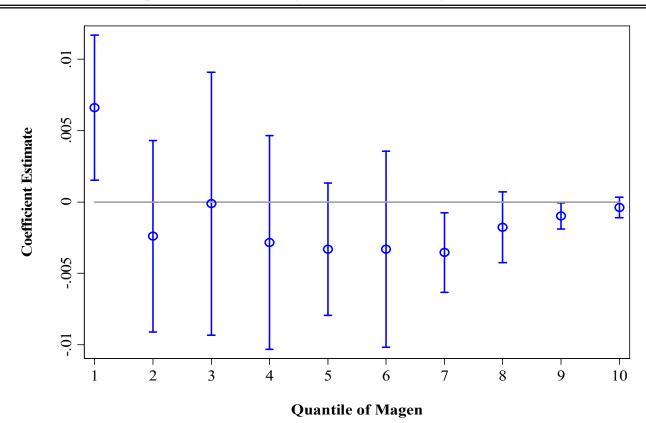
*Notes* : The figure plots the distribution of  $PM_{2.5}$  (AQI) among the sample of 415,219 examinations.

**Figure A3** Scatter Plot of Pollution and *Bagrut* Test Scores Without Bins

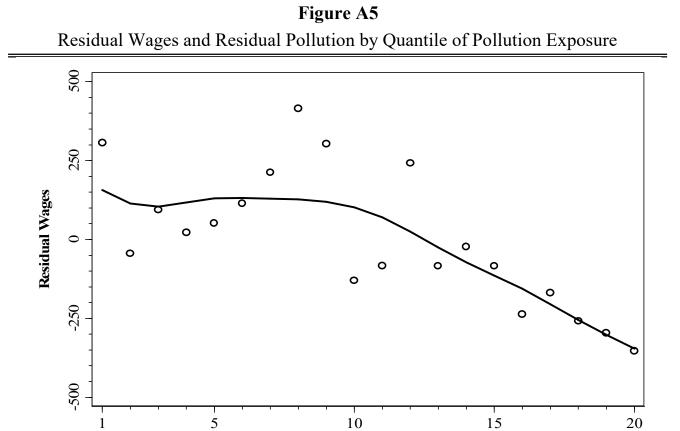


*Notes* : Each observation is an administered test. Residual *Bagrut* scores and Residual  $PM_{2.5}$  are generated by regressing each variable on student fixed effects, and calculating the residual. The regression coefficients are calculated with all points but the plot only reports a random sample of 10% of test administrations.

**Figure A4** Impact of PM<sub>2.5</sub> on *Bagrut* Failure by *Magen* Decile



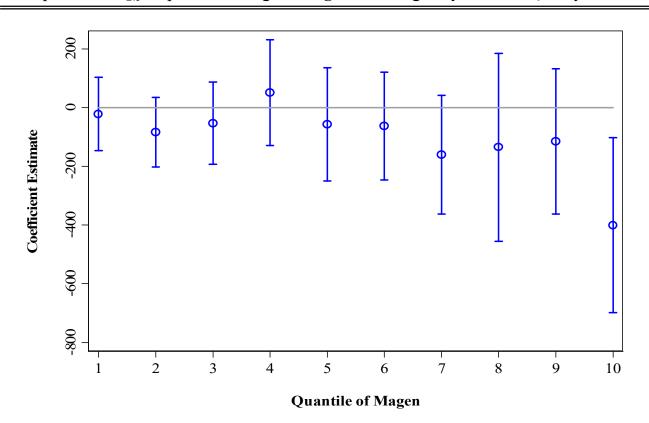
*Notes* : The plot reports the coefficients from a linear probability of *Bagrut* failure on  $PM_{2.5}$  AQI separately by *Magen* decile. The models are estimated with our standard controls and student fixed effects. Standard errors are clustered by school. Effects are reported in terms of change in score per 10 additional units of  $PM_{2.5}$  (AQI).



Residual PM<sub>2.5</sub> Quantile

*Notes* : Each observation is a quantile of residual  $PM_{2.5}$ . Residual wages scores and Residual  $PM_{2.5}$  are generated by regressing each variable on school fixed effects, and calculating the residual. The plot is generated using lowess bandsmoother.

**Figure A6** Impact of PM<sub>2.5</sub> Exposure during the *Bagrut* on Wages by Student Quality Decile



*Notes* : The plot reports the relationship between wages and  $PM_{2.5}$  exposure during the Bagrut using school fixed effects, separately by decile of *Magen* (average course grade).